

# YOUR CAREER GAMECHANGER

**MBA | MCA | BBA | BCA**

Online degrees recognised by UGC,  
from an A+ NAAC accredited  
university



# Message from the President

Dear students,

Manipal University Jaipur is not just an institution offering world-class education across the globe but also a pioneer paving the way for industry-focused education to boost the employability, earning potential, and self-confidence of the youth.

Today, in a world that is being reshaped by technology and evolving customer expectations, businesses are looking for leaders that are both ambitious and skilled to succeed in this environment. At Manipal, all our programmes are designed around the theme of strategic leadership and innovation to endow you with the most relevant skills for success in Industry 4.0.

With nine universities in five countries, we take pride in grooming young men and women into the business leaders of tomorrow. We are also extremely proud of being one of the principal architects of industry-focused education that has helped our students land enviable jobs in top firms across the world.

Our online learning management programmes are poised to deepen your understanding of modern businesses. They will also instil in you a spirit of innovation, entrepreneurship and hustle. Designed as per the University Grants Commission (UGC) regulations, our online degrees are designed to prepare you for the changing business landscape in the background of all the latest developments.

We look forward to welcoming you aboard.

Here's wishing you all the very best for a bright future.

Dr. GK Prabhu,  
President, Manipal University Jaipur



# Why Online Degrees

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**Flexible:** Students can choose to learn at their convenience. They can rise early, go to bed late, study in long bursts or short ones, use their commute to revise – as per their schedule and lifestyle.



**Modern:** Study material, discussions, assessments, and doubt clearance are all online, broken down into small, easily learnable sets.



**High Quality:** Get access to leading industry experts and faculty members, without having to leave your town. All delivered through a best-in-class learning platform.



**Cost-effective:** No need to leave jobs and forego earnings for higher education. Fees are considerably lower for online programmes than equivalent on-campus programmes and inclusive of all study material.



**Recognised:** Online degrees are now recognised by the government, higher education authorities, and corporates as certificates of quality learning.

# Why Manipal University Jaipur

Manipal University Jaipur (Rajasthan) has been established by an Act (No. 21 of 2011) of State Legislature of Rajasthan as a State Private University as specified by the UGC under section 22 of the UGC Act 1956.

MUJ is the first university in Rajasthan to be accredited as A+ grade by NAAC.



## Online degrees as per UGC regulations

- ▶ Certificate awarded by Manipal University Jaipur, rated A+ by NAAC
- ▶ All online programmes designed as per University Grants Commission (UGC) regulations



## Flexibility to study on the go and write remote exams

- ▶ 24 x 7 learning through best-suited content
- ▶ Learn at your own pace, fit in with your busy schedule
- ▶ Take computer-based, online proctored examinations from the comfort of your home



## Team of expert faculty and mentors

- ▶ Best-in-class faculty selected from MUJ's vast pool of full-time and adjunct professors
- ▶ Dedicated course mentors allocated for each student
- ▶ Flexible, modern curriculum selected for maximum industry relevance



## Career support to find your dream job

- ▶ Job fairs and placement assistance to kickstart a great career
- ▶ Guest faculty from the industry to give students a flavour of the real world



## Scholarships for deserving candidates

- ▶ Defence personnel, PSU employees, and persons with disabilities are eligible for scholarships
- ▶ A limited number of merit scholarships are also available based on Class 12 exam results



# Online Management Programmes from Manipal University

## Master of Business Administration (MBA)

### Eligibility

- ▶ Candidates must have a 10 + 2 + 3 year bachelor's degree from a recognised university/institution, or an equivalent qualification as recognised by the Association of Indian Universities or other competent bodies, in any discipline with a minimum of 50% marks in aggregate (45% for reserved categories).
- ▶ Candidates must have a valid score from any aptitude test (CAT/MAT/CMAT/XAT/GMAT).
- ▶ Candidates without an aptitude test score need to appear and clear the online aptitude test conducted by Manipal University Jaipur as per admission norms to the MBA programme.

### Fee Structure

- ▶ ₹ 30,000 per semester which includes an examination fee of ₹ 5,000

### Duration

- ▶ Minimum 2 years, maximum 4 years

## Bachelor of Business Administration (BBA)

### Eligibility

- ▶ 10+2 from a recognised board, or an equivalent qualification as recognised by the Association of Indian Universities or other competent bodies, in any discipline with at least 50% marks in aggregate (45% for reserved categories).

### Fee Structure

- ▶ ₹ 16,500 per semester which includes an examination fee of ₹ 5,000

### Duration

- ▶ Minimum 3 years, maximum 6 years

# Online IT Programmes from Manipal University Jaipur

## Master of Computer Applications (MCA)

### Eligibility

- ▶ Candidates must have a 10 + 2 + 3 year bachelor's degree from a recognised university/institution, or an equivalent qualification as recognised by the Association of Indian Universities (AIU) or other competent bodies, in Computer Applications/Computer Science/Information Technology with a minimum of 50% marks in aggregate (45% for reserved categories).
- ▶ Candidates from other streams like Science, Business Administration, Business Management, Arts & Humanities, Commerce, etc. must have a 10 + 2 + 3 year bachelor's degree from a recognised university, or an equivalent qualification as recognised by the AIU or other competent bodies, with Mathematics at the 10+2 level with a minimum 50% marks aggregate in graduation (45% for reserved categories). Such candidates need to attend and complete a Bridge Course in Fundamentals of Computer and IT along with their Semester 1 courses.

### Fee Structure

- ▶ ₹ 30,000 per semester which includes an examination fee of ₹ 5,000

### Duration

- ▶ Minimum 2 years, maximum 4 years

## Bachelor of Computer Applications (BCA)

### Eligibility

- ▶ 10+2 from a recognised board, or an equivalent qualification as recognised by the Association of Indian Universities or other competent bodies, in any discipline with at least 50% marks in aggregate (45% for reserved categories).

### Fee Structure

- ▶ ₹ 16,500 per semester which includes an examination fee of ₹ 5,000

### Duration

- ▶ Minimum 3 years, maximum 6 years

# Master of Business Administration (MBA)

Take a definitive step towards career progression with the best online MBA programme. Specialise in areas like Marketing, Finance and HR in only 24 months.

## Programme Structure

First Semester	Second Semester	Third Semester	Fourth Semester
Management Process and Organisational Behaviour	Production & Operations Management	Research Methodology	Strategic Management & Business Policy
Business Communication	Financial Management	Legal Aspects of Business	International Business Management
Statistics for Management	Marketing Management	Elective: Finance	Elective: Finance
Financial and Management Accounting	Management Information System	Elective: Marketing	Elective: Marketing
Managerial Economics	Operations Research	Elective: Human Resource Management	Elective: Human Resource Management
Human Resource Management	Project Management		Business Leadership
			Project

Business Leadership course carries 2 credits. All courses (including the electives and project) carry 4 credits each. Electives can be selected from the following courses:

	Third Semester	Fourth Semester
<b>Elective: Finance</b>	Security Analysis & Portfolio Management, Mergers & Acquisitions, Taxation Management, Internal Audit & Control	International Financial Management, Treasury Management, Merchant Banking & Financial Services, Insurance & Risk Management
<b>Elective: Marketing</b>	Sales Distribution & Supply Chain Management, Consumer Behaviour, Retail Marketing, Marketing Research	Services Marketing & Customer Relationship Management, Advertising Management & Sales Promotion, e-Marketing, International Marketing
<b>Elective: Human Resource Management</b>	Manpower Planning & Sourcing, Management & Organisational Development, Employee Relations Management, HR Audit	Compensation & Benefits, Performance Management & Appraisal, Talent Management & Employee Retention, Change Management

Note: Every student shall undertake Project work, either at place of work or elsewhere in the chosen area of elective to complete the program. The project work will commence from the 3rd semester and has to be completed by end of 4th semester.

# Master of Computer Applications (MCA)

Unlock a world of opportunities in the modern world with a professional programme in computer applications that will prepare you for the changing technology-scape.

## Programme Structure

First Semester	Second Semester	Third Semester	Fourth Semester
Fundamentals of Computer and IT	Operating Systems	Probability and Statistics	Project
Programming in C	Advanced Data Structure	Programming in Java	Elective
Foundation of Mathematics	Web Technologies	Advanced Software Engineering	
Advanced Database Management System	Advanced Computer Networks	Analysis and Design of Algorithm	
Computer Architecture	Communication Skills	Elective	
Programming in C - Practical	Advanced Data Structures Using C++ - Practical	Java Programming - Practical	
Advanced DBMS - Practical	Web Technologies - Practical	Seminar	

Communication skills and all practical courses carry 2 credits each and seminar carries 1 credit. All other courses carry 4 credits each. Project work in the fourth semester carries 24 credits. Electives can be selected from the following courses:

	Third Semester	Fourth Semester
Elective (Choose one)	Wireless and Mobile Communication, Open Source DB Systems, Cryptography and Network Security	Advanced Web Programming, Cloud DB System, Storage Management

Note: Every student shall undertake Project work, either at place of work or elsewhere in the chosen area of elective to complete the program. The project work will commence from the 3rd semester and has to be completed by end of 4th semester.



# Bachelor of Business Administration (BBA)

Earn the requisite qualifications and learn crucial skills to succeed in the contemporary corporate world with this 3-year BBA course from Manipal.

## Programme Structure

First Semester	Second Semester	Third Semester	Fourth Semester	Fifth Semester	Sixth Semester
Communication Skills & Personality Development	Business Communication	Legal & Regulatory Framework	Business Strategy	Consumer Behaviour	Customer Relationship Management
Organisational Behaviour	Financial Accounting	Quantitative Techniques for Management	Management Information System	Business Analytics	Digital Marketing
Business Environment	Human Resource Management	Research Methodology	Management Accounting	Elective: General Management	Elective: General Management
Marketing Management	Quality Management	Financial Management	Environmental Science	Elective: Retail Management	Elective: Retail Management
Computer Fundamentals	Retail Management	Advertising & Sales	International Marketing		Project
	Term paper	Project	Rural Marketing		

Retail Management, Term paper (2nd semester), Quantitative Techniques for Management and Research Methodology carry 2 credits each. Project carries 16 credits. All other courses (including subjects in areas of specialisation) carry 4 credits each. In the final year (last two semesters), the student can specialise in one of two groups: General Management or Retail Management. Each specialisation has nine courses each, including one project. Electives can be selected from the following courses:

	Fifth Semester	Sixth Semester
<b>Elective: General Management</b>	Operation & Production Management, Economic Planning, E-commerce, Entrepreneurship, Small Business Management	Technology Management, Management Development & Skills, Role of International Financial Management
<b>Elective: Retail Management</b>	Store Operations & Job Knowledge, Logistics Management, Buying, Visual Merchandising, Warehouse Management	Modern Retail Management Process & Retail Services, Retail Project Property Management & Case Studies in Retail, Merchandising & Supply Chain Management

Note: Every student shall undertake Project work either at place of work or elsewhere, in the chosen area of elective to complete the program. The project work will commence from 5th semester and has to be completed by end of 6th semester.

# Bachelor of Computer Applications (BCA)

Jumpstart your career in the right direction with an industry-ready course in computer applications and software management. Whether it is business or tech, this is the perfect programme to build critical IT skills for success in Industry 4.0.

## Programme Structure

First Semester	Second Semester	Third Semester	Fourth Semester	Fifth Semester	Sixth Semester
Fundamentals of IT & Programming	Operating Systems	Computer Oriented Numerical Methods	Java Programming	Web Design	Project
Programming in C	Data Structures and Algorithms	DBMS	System Software	Visual Programming	Elective 2
Basic Mathematics	Object Oriented Programming – C++	Computer Organisation	Principles of Financial Accounting and Management	Software Engineering	Elective 3
Understanding PC & Troubleshooting	Digital Logic	Basics of Data Communication	Java Programming - Practical	Visual Programming - Practical	Mobile Application Development
Programming in C - Practical	Communication Skills & Personality Development	DBMS - Practical	System Software Programming - Practical	Web Design - Practical	Mobile Application Development - Practical
	Data Structures and Algorithm Using C++ - Practical		Computer Networking	Elective 1	
				Python Programming	
				Python Programming - Practical	

Fundamentals of IT & Programming and all Practical courses carry 2 credits each. Project carries 10 credits. All other courses (including subjects in areas of specialisation) carry 4 credits each. In the last two semesters, students can select three electives from the following groups:

Fifth Semester: Elective 1		Sixth Semester: Elective 2	Sixth Semester: Elective 3
<b>Elective (Choose one)</b>	Compiler Design, Graphics & Multimedia, E-commerce	Advanced Web Design, Open Source Systems, Cloud Computing	Knowledge Management, Software Project Management, Supply Chain Management

Note: Every student shall undertake Project work either at place of work or elsewhere, in the chosen area of elective to complete the program. The project work will commence from 5th semester and has to be completed by end of 6th semester.

# Admission Process

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Application to online programmes at MUJ may be initiated through our website [www.onlinemanipal.com](http://www.onlinemanipal.com)



Our counsellors will guide candidates through the admission process which is as per regulatory requirements.



Applicants must submit a completed application form with relevant documents within the due date.



Please visit the FAQ section on our website to know more about the admission process.

## Withdrawal and fee refund policy

Any student opting to withdraw from the programme in which he/she has enrolled should submit a written application clearly disclosing the reason for the withdrawal. Such requests will be admitted on merit after due consideration. For refund schedule and more information on the refund policy, please visit the FAQ section on our website.

### When notice of withdrawal of admission is submitted to MUJ

### Percentage of Refund of Aggregate Fees\*

15 days or more before the formally-notified last date of admission	100% **
Less than 15 days before the formally-notified last date of admission	90%
15 days or less after the formally-notified last date of admission	80%
30 days or less, but more than 15 days, after formally-notified last date of admission	50%
More than 30 days after formally-notified last date of admission	0%

\* Fee includes semester fee & application fee

\*\*\* Refund Processing charges of Rs. 500/- shall be deducted from the refundable amount for all programmes



**MANIPAL**  
**UNIVERSITY JAIPUR**  
*Online degrees recognised by UGC*

Manipal University Jaipur, Dehmi Kalan, Off Jaipur-Ajmer  
Expressway, Jaipur, Rajasthan 303007

+91 7304 000 444

info@onlinemanipal.com

www.onlinemanipal.com

